



WKMG

ORDER

Print Date 09/25/12 Page 1 of 12

Flight Dates 10/23/12-10/29/12

Contract / Revision 253264 /

Original Date / Revision 07/02/12 08/28/12

Advertiser Pol/A Grayson/ Con/D/FL

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Product GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2046

Alt Order # 06222222

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 148075

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	114	\$113,857.50	\$133,950.00	0.00	10/01/12	10/28/12	114	\$113,857.50	\$133,950.00
November 2012	23	\$12,006.25	\$14,125.00	0.00	10/29/12	10/29/12	23	\$12,006.25	\$14,125.00
Totals	137	\$125,863.75	\$148,075.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	10/26/12	10/26/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$400.00		0.00				
N 2	WKMG	10/26/12	10/26/12	M-F Late Late Show Late Late Show	CM	109-210a	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$250.00		0.00				
N 3	WKMG	10/26/12	10/26/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$1,500.00		0.00				
N 4	WKMG	10/26/12	10/26/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00



WKMG

Print Date: 09/25/12

Page 2 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2046**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	WKMG	10/26/12	10/26/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$600.00		0.00			
N 5	WKMG	10/26/12	10/26/12	11-12p Price Is Right Price Is Right	CM	11a-12p	----1--	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$600.00		0.00			
N 6	WKMG	10/26/12	10/26/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----2--	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----2--		2			\$600.00		0.00			
N 7	WKMG	10/26/12	10/26/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$500.00		0.00			
N 8	WKMG	10/26/12	10/26/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$350.00		0.00			
N 9	WKMG	10/26/12	10/26/12	4-430p Extra Extra	CM	4-430p	----1--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$450.00		0.00			
N 10	WKMG	10/26/12	10/26/12	Morn News at 5a Morn News at 5a	CM	5-530a	----1--	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$275.00		0.00			
N 11	WKMG	10/26/12	10/26/12	News at 5p News at 5p	CM	5-530p	----1--	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$650.00		0.00			
N 12	WKMG	10/26/12	10/26/12	Morn News at 530a Morn News at 530a	CM	530-6a	----1--	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$400.00		0.00			
N 13	WKMG	10/26/12	10/26/12	530-6p The Insider Insider	CM	530p-6p	----1--	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$650.00		0.00			
N 14	WKMG	10/26/12	10/26/12	News at 6p News at 6p	CM	6-630p	----1--	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$800.00		0.00			
N 15	WKMG	10/26/12	10/26/12	CBS Evening News CBS Eve News	CM	630-7p	----1--	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$1,200.00		0.00			
N 16	WKMG	10/26/12	10/26/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1			\$1,000.00		0.00			



WKMG

Print Date: 09/25/12

Page 3 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2046

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 16	WKMG	10/26/12	10/26/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$1,000.00		0.00			
N 17	WKMG	10/26/12	10/26/12	CBS This Morning The Early Show	CM	7-9a	----2--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----2--					2	\$350.00		0.00			
N 18	WKMG	10/26/12	10/26/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$1,000.00		0.00			
N 19	WKMG	10/26/12	10/26/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	----1--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$300.00		0.00			
N 20	WKMG	10/29/12	10/29/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$400.00		0.00			
N 21	WKMG	10/29/12	10/29/12	M-F Late Late Show Late Late Show	CM	109-210a (1:07 AM-2:07 AM)	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$250.00		0.00			
N 22	WKMG	10/29/12	10/29/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$1,500.00		0.00			
N 23	WKMG	10/29/12	10/29/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$600.00		0.00			
N 24	WKMG	10/29/12	10/29/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$600.00		0.00			
N 25	WKMG	10/29/12	10/29/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----					2	\$600.00		0.00			
N 26	WKMG	10/29/12	10/29/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$500.00		0.00			
N 27	WKMG	10/29/12	10/29/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$350.00		0.00			
N 28	WKMG	10/29/12	10/29/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$450.00		0.00			



WKMG

Print Date: 09/25/12

Page 4 of 12

Contract / Revision 253264 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2046

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 28	WKMG	10/29/12	10/29/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$450.00		0.00					
N 29	WKMG	10/29/12	10/29/12	Morn News at 5a Morn News at 5a	CM	5-530a	1-----	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$275.00		0.00					
N 30	WKMG	10/29/12	10/29/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$650.00		0.00					
N 31	WKMG	10/29/12	10/29/12	Morn News at 530a Morn News at 530a	CM	530-6a	1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$400.00		0.00					
N 32	WKMG	10/29/12	10/29/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$650.00		0.00					
N 33	WKMG	10/29/12	10/29/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$800.00		0.00					
N 34	WKMG	10/29/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p (6:30 PM-7:00 PM)	1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$1,200.00		0.00					
N 35	WKMG	10/29/12	10/29/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$1,000.00		0.00					
N 36	WKMG	10/29/12	10/29/12	CBS This Morning The Early Show	CM	7-9a	2-----	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	2-----	2		\$350.00		0.00					
N 37	WKMG	10/29/12	10/29/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$1,000.00		0.00					
N 38	WKMG	10/29/12	10/29/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$300.00		0.00					
N 39	WKMG	10/27/12	10/27/12	Sat 105-135a Insider Wknd	CM	105a-135a	-----1-	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-	1		\$250.00		0.00					
N 40	WKMG	10/27/12	10/27/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WKMG

Print Date: 09/25/12

Page 5 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2046**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 40	WKMG	10/27/12	10/27/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$1,200.00		0.00						
N 41	WKMG	10/27/12	10/27/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$350.00		0.00						
N 42	WKMG	10/27/12	10/27/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/22/12-10/28/12		Sat 6p News		6-630p	-----Sa--	:30		(\$400.00)		0.00	NM		
See MG 42.2															
[No show due to NCAA Football]															
2	WKMG	10/23/12-10/28/12		Morn News at 530a		530-6a	-TwThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 42.1 10/27															
N 43	WKMG	10/27/12	10/27/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$350.00		0.00						
N 44	WKMG	10/28/12	10/28/12	1030-1130a Face Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$1,300.00		0.00						
N 45	WKMG	10/28/12	10/28/12	Sun 11p News after NFL No Show	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/22/12-10/28/12		Sun 11p News		11-1135p	-----Su	:30		\$1,200.00		0.00	NM		
N 46	WKMG	10/28/12	10/28/12	M-SU 11p News M-SU 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$1,200.00		0.00						
N 47	WKMG	10/28/12	10/28/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$200.00		0.00						
N 48	WKMG	10/28/12	10/28/12	Sun 630p News Sun 630p News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$700.00		0.00						
N 49	WKMG	10/28/12	10/28/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$9,000.00		0.00						
N 50	WKMG	10/28/12	10/28/12	Sun Prime 8-9p Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$8,000.00		0.00						



WKMG

Print Date: 09/25/12

Page 6 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2046

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 50	WKMG	10/28/12	10/28/12	Sun Prime 8-9p Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$8,000.00		0.00			
N 51	WKMG	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$1,300.00		0.00			
N 52	WKMG	10/25/12	10/25/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$400.00		0.00			
N 53	WKMG	10/25/12	10/25/12	M-F Late Late Show Late Late Show	CM	109-210a	---1---	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$250.00		0.00			
N 54	WKMG	10/25/12	10/25/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,500.00		0.00			
N 55	WKMG	10/25/12	10/25/12	M-F David Letterman David Letterman	CM	1136p-1238a	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
N 56	WKMG	10/25/12	10/25/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
N 57	WKMG	10/25/12	10/25/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	---2---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---2---					2	\$600.00		0.00			
N 58	WKMG	10/25/12	10/25/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	---1---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$500.00		0.00			
N 59	WKMG	10/25/12	10/25/12	2-3p The Talk The Talk	CM	2-3p	---1---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$350.00		0.00			
N 60	WKMG	10/25/12	10/25/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$450.00		0.00			
N 61	WKMG	10/25/12	10/25/12	Morn News at 5a Morn News at 5a	CM	5-530a	---1---	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$275.00		0.00			
N 62	WKMG	10/25/12	10/25/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$650.00		0.00			



WKMG

Print Date: 09/25/12

Page 7 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2046

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 62	WKMG	10/25/12	10/25/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$650.00		0.00			
N 63	WKMG	10/25/12	10/25/12	Morn News at 530a Morn News at 530a	CM	530-6a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$400.00		0.00			
N 64	WKMG	10/25/12	10/25/12	530-6p The Insider Insider	CM	530p-6p	---1---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$650.00		0.00			
N 65	WKMG	10/25/12	10/25/12	News at 6p News at 6p	CM	6-630p	---1---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$800.00		0.00			
N 66	WKMG	10/25/12	10/25/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$500.00		0.00			
N 67	WKMG	10/25/12	10/25/12	CBS Evening News CBS Eve News	CM	630-7p	---1---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,200.00		0.00			
N 68	WKMG	10/25/12	10/25/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,000.00		0.00			
N 69	WKMG	10/25/12	10/25/12	CBS This Morning The Early Show	CM	7-9a	---2---	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---2---					2	\$350.00		0.00			
N 70	WKMG	10/25/12	10/25/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,000.00		0.00			
N 71	WKMG	10/25/12	10/25/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$10,000.00		0.00			
N 72	WKMG	10/25/12	10/25/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	---1---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$300.00		0.00			
N 73	WKMG	10/23/12	10/23/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$400.00		0.00			
N 74	WKMG	10/23/12	10/23/12	M-F Late Late Show Late Late Show	CM	109-210a	-1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$250.00		0.00			



WKMG

Print Date: 09/25/12

Page 8 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2046**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 74	WKMG	10/23/12	10/23/12	M-F Late Late Show Late Late Show	CM	109-210a	-1-----	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$250.00		0.00		
N 75	WKMG	10/23/12	10/23/12	M-F 11p News M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$1,500.00		0.00		
N 76	WKMG	10/23/12	10/23/12	M-F David Letterman David Letterman	CM	1136p-1238a	-1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$600.00		0.00		
N 77	WKMG	10/23/12	10/23/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$600.00		0.00		
N 78	WKMG	10/23/12	10/23/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-2-----	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-2-----					2	\$600.00		0.00		
N 79	WKMG	10/23/12	10/23/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$500.00		0.00		
N 80	WKMG	10/23/12	10/23/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$350.00		0.00		
N 81	WKMG	10/23/12	10/23/12	4-430p Extra Extra	CM	4-430p	-1-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$450.00		0.00		
N 82	WKMG	10/23/12	10/23/12	Morn News at 5a Morn News at 5a	CM	5-530a	-1-----	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$275.00		0.00		
N 83	WKMG	10/23/12	10/23/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$650.00		0.00		
N 84	WKMG	10/23/12	10/23/12	Morn News at 530a Morn News at 530a	CM	530-6a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$400.00		0.00		
N 85	WKMG	10/23/12	10/23/12	530-6p The Insider Insider	CM	530p-6p	-1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$650.00		0.00		
N 86	WKMG	10/23/12	10/23/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1-----					1	\$800.00		0.00		



WKMG

Print Date: 09/25/12

Page 9 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2046**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 86	WKMG	10/23/12	10/23/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$800.00		0.00			
N 87	WKMG	10/23/12	10/23/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$500.00		0.00			
N 88	WKMG	10/23/12	10/23/12	CBS Evening News CBS Eve News	CM	630-7p	-1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,200.00		0.00			
N 89	WKMG	10/23/12	10/23/12	News at 7p News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,000.00		0.00			
N 90	WKMG	10/23/12	10/23/12	CBS This Morning The Early Show	CM	7-9a	-2-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-2-----					2	\$350.00		0.00			
N 91	WKMG	10/23/12	10/23/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,000.00		0.00			
N 92	WKMG	10/23/12	10/23/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$10,000.00		0.00			
N 93	WKMG	10/23/12	10/23/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$300.00		0.00			
N 94	WKMG	10/24/12	10/24/12	10-11a Let's Make A Deal Let's Make A Deal	CM	10-11a	--1----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$400.00		0.00			
N 95	WKMG	10/24/12	10/24/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$8,000.00		0.00			
N 96	WKMG	10/24/12	10/24/12	M-F Late Late Show Late Late Show	CM	109-210a	--1----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$250.00		0.00			
N 97	WKMG	10/24/12	10/24/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$1,500.00		0.00			
N 98	WKMG	10/24/12	10/24/12	M-F David Letterman David Letterman	CM	1136p-1238a	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$600.00		0.00			



WKMG

Print Date: 09/25/12

Page 10 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2046**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 98	WKMG	10/24/12	10/24/12	M-F David Letterman David Letterman	CM	1136p-1238a	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$600.00		0.00			
N 99	WKMG	10/24/12	10/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$600.00		0.00			
N100	WKMG	10/24/12	10/24/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--2----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--2----		2				\$600.00		0.00			
N101	WKMG	10/24/12	10/24/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$500.00		0.00			
N102	WKMG	10/24/12	10/24/12	2-3p The Talk The Talk	CM	2-3p	--1----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$350.00		0.00			
N103	WKMG	10/24/12	10/24/12	4-430p Extra Extra	CM	4-430p	--1----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$450.00		0.00			
N104	WKMG	10/24/12	10/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	--1----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$275.00		0.00			
N105	WKMG	10/24/12	10/24/12	News at 5p News at 5p	CM	5-530p	--1----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$650.00		0.00			
N106	WKMG	10/24/12	10/24/12	Morn News at 530a Morn News at 530a	CM	530-6a	--1----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$400.00		0.00			
N107	WKMG	10/24/12	10/24/12	530-6p The Insider Insider	CM	530p-6p	--1----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$650.00		0.00			
N108	WKMG	10/24/12	10/24/12	News at 6p News at 6p	CM	6-630p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$800.00		0.00			
N109	WKMG	10/24/12	10/24/12	CBS Evening News CBS Eve News	CM	630-7p (6:30 PM-7:00 PM)	--1----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$1,200.00		0.00			
N110	WKMG	10/24/12	10/24/12	News at 7p News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$1,000.00		0.00			



WKMG

Print Date: 09/25/12

Page 11 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2046**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N110	WKMG	10/24/12	10/24/12	News at 7p News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--1----					1	\$1,000.00		0.00		
N111	WKMG	10/24/12	10/24/12	CBS This Morning The Early Show	CM	7-9a	--2----	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--2----					2	\$350.00		0.00		
N112	WKMG	10/24/12	10/24/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	--1----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--1----					1	\$1,000.00		0.00		
N113	WKMG	10/24/12	10/24/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	--1----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--1----					1	\$300.00		0.00		
N114	WKMG	10/26/12	10/26/12	430-5p Inside Edition Inside Edition	CM	430-5P	----F--	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	----F--					1	\$700.00		0.00		
N115	WKMG	10/26/12	10/26/12	Morn News at 6a Morn News at 6a	CM	6-7a	----F--	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	----F--					1	\$600.00		0.00		
N116	WKMG	10/29/12	10/29/12	430-5p Inside Edition Inside Edition	CM	430-5P	M-----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$700.00		0.00		
N117	WKMG	10/29/12	10/29/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00		
N118	WKMG	10/27/12	10/27/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----S-	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00		
N119	WKMG	10/27/12	10/27/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----S-	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					1	\$500.00		0.00		
N120	WKMG	10/28/12	10/28/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$300.00		0.00		
N121	WKMG	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$1,800.00		0.00		
N122	WKMG	10/28/12	10/28/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----S	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$10,000.00		0.00		



WKMG

Print Date: 09/25/12

Page 12 of 12

Contract / Revision

253264

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL

Product GRAYSON FOR CONGRESS Estimate # 2046

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N122	WKMG	10/28/12	10/28/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----S	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$10,000.00		0.00			
N123	WKMG	10/25/12	10/25/12	430-5p Inside Edition Inside Edition	CM	430-5P	---T---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$700.00		0.00			
N124	WKMG	10/23/12	10/23/12	430-5p Inside Edition Inside Edition	CM	430-5P	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$700.00		0.00			
N125	WKMG	10/23/12	10/23/12	Tue Prime 9p NCIS:LA	CM	9-10p	-T-----	:30	1	\$11,000.00	P-3	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$11,000.00		0.00			
N126	WKMG	10/24/12	10/24/12	430-5p Inside Edition Inside Edition	CM	430-5P	--W----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$700.00		0.00			
N127	WKMG	10/24/12	10/24/12	Morn News at 6a Morn News at 6a	CM	6-7a	--W----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$600.00		0.00			
Totals														137	\$148,075.00